Outdoor Programming: A Facilitated Conversation

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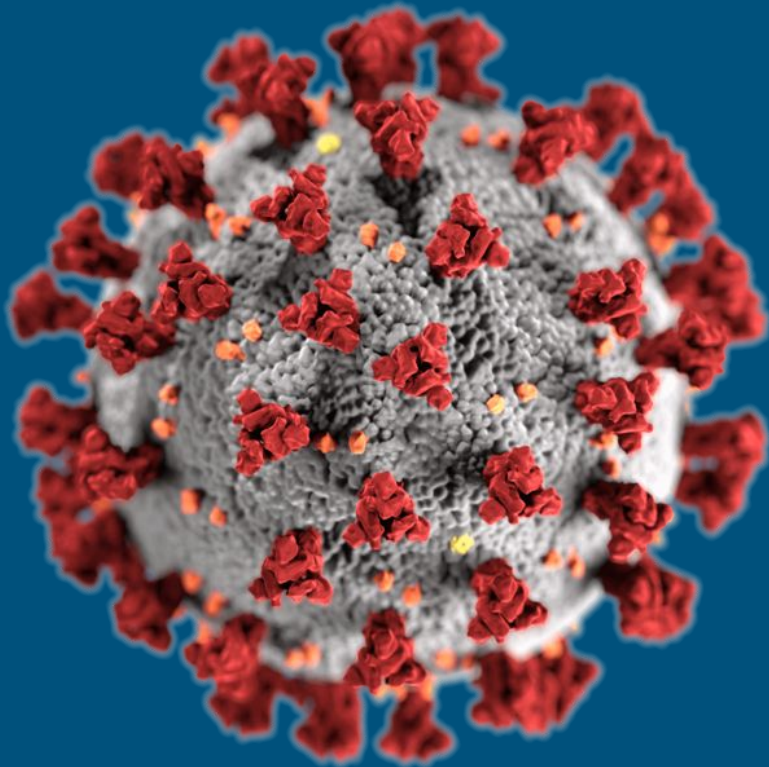
Poll Time!

Why do outdoor programming?

- Reach people
- Maintain a personal connection
- Develop new and foster previous partnerships
- Accessibility/non-device based engagement

Why *not* do outdoor programming?

- Health & Safety
- County requirements
- Technology barriers
- Space
- Does it fit in our mission?

What are other whys and why nots?

Poll Time!

Other Organizations

Movie Theaters

Tech use:
- FM Transmitter
- Screen
- Projector
- Movie License

Safety Measures:
- Reserved space
- Signage
- Proper mask procedures
- Facility sanitation
- Stay home if not well

Space
- Parking lot
- Indoor lobby
- Indoor bathrooms

Churches

**Drive-in & BYO Chair Models**

Tech Use:
- Speakers and sound equipment
- FM Transmitters
  - Attendees need radios
- AudioFetch App
- Online reservation system
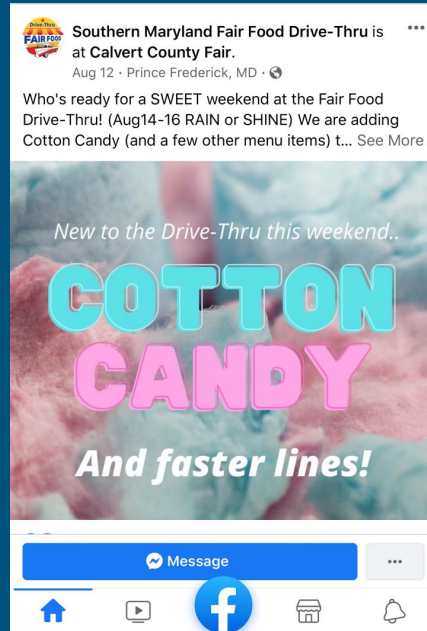
Safety Measures:
- Measured and marked spaces
- Hand sanitizing stations
- Pre-packaged items
- Masks required

Space
- Parking lot or grass lot
- Portable bathroom or indoor bathroom

STAGE

PARKRKING SPACE EXAMPLE
(THREE 6FT x 8FT BLOCKS)

<--- 6x8
<--- 6x8
<--- 6x8
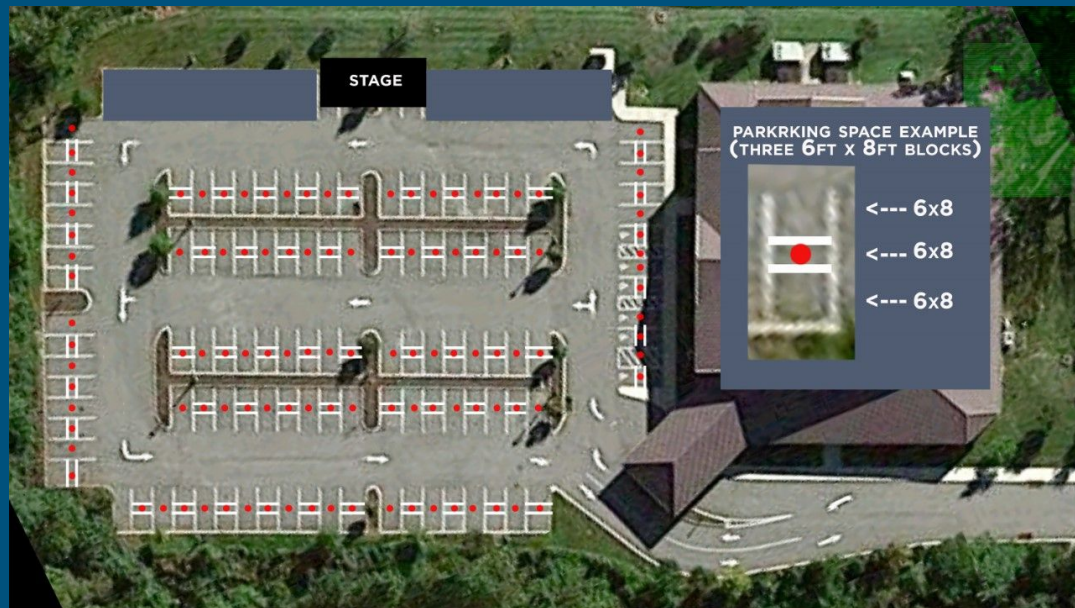
Food Trucks

Creative Solutions to meet customer needs

Kept food distribution safe

Provided multiple and expanded times of services

Social Media

Bingo Halls

Creative Solutions to meet customer needs

Social Media vs. paper

Participants remained in vehicles vs. indoor seating

Who Else Do You Know Who is Doing Outdoor Programming?

Outdoor Storytime Planning Process

The Why?

Calvert Library's vision is to *Inspire Possibility*.

Calvert Library's mission is to serve as a gateway to information, imagination, and inspiration. We:

- Empower individuals by facilitating lifelong learning and
- Strengthen our community by providing opportunities for connection to one another and the world

Barriers & Challenges

Safety for staff & customers

Location/Weather

Technology

Plans & Solutions

Adopting a Growth Mindset and Recon

Educating and teaching ourselves new equipment
Utilizing Community Partners

Accepting "new" way of events

Marketing

Comments & Thoughts