



Infusing Digital Media into Library Services

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What is Digital Media

- Audio, video, and photo content that has been manipulated in such a way to be accessible to be easily distributable in multiple formats.
 - Enhances communication
 - Enhances Learning
 - Accessibility
 - Digital Literacy



What is Digital Literacy

- Confidence in utilizing technology in everyday/school life
- Understanding the applications and use of technology
 - Helps aid students who may be unfamiliar with technology
 - Enforces learning how to use technology to better their skills for post-college success

Digital Fluency

- The ability to be a positive digital presence, both analytically and creatively.
- Be able to make contributions that add to the conversation.
- Fact-checking

One Button Studio

- One Button Studio
 - Full featured studio that contains everything someone would need to record a video in high definition
 - Lights/Camera/Microphone
 - Record a video for speech class, pre-record lectures and put onto blackboard site.
 - Only need a flash drive
 - Reservations available on website
 - www.Harford.edu/obs



Video Placeholder
Slide

One Button Studio

- Adding more options for students to deliver their projects enriches their learning and enhances their experience at the college
 - Speeches
 - Business pitches
 - Interviews
 - Presentations

How to Incorporate

- Blackboard/Youtube/Vimeo
 - Post lectures and other important videos online
 - Easy access for students
 - In-class use
- Virtual Reality (In the future)
 - History
 - Art
 - Astronomy

Digital Media Equipment

- Offers students the opportunity to get more hands-on experience with different pieces of recording equipment.
 - Camcorders
 - Single shot cameras
 - Webcams
 - Voice recorders
 - USB Microphones
 - Tripods





Brainstorming and Questions